

1993

NATIONAL ASSOCIATION OF HOME ECONOMISTS

59TH ANNUAL SESSION

HYATT REGENCY HOTEL PHOENIX, AZ

SEPTEMBER 26-30

WINTER BOARD MEETING

KING AND PRINCE BEACH RESORT ST. SIMON ISLAND, GEORGIA

JANUARY 9-12

MID-YEAR BOARD MEETING

THE EDGEWATER SEATTLE, WASHINGTON

MAY 19-22

1993

The theme for the 1993 NAEHE conference "OUR CHANGING LIVES IN OUR CHANGING ENVIRONMENT" was especially appropriate with the emphasis on changing the direction of the Association. The year was devoted to the Restructuring of the Association and formalizing of the Strategic Plan for the next five years. The annual session committee work was the first step in the transition from the old to the new organizational structure.

President Ruth Pirch MO. had many challenges, one being the necessary change in the NAEHE Headquarters which had been in Washington DC and was voted by the membership to become a contractual business with a management firm.

Exploration with other Home Economics related associations began addressing the future of our profession. The participation of NAEHE in the future direction of the home economics profession was significant event. Six members joined with representatives from AHEA, AAHE, and NCAHE in a "summit" at Scottsdale AZ. The direction was to include revising or reaffirming the knowledge base, and changing or reaffirming the name. The decision will be considered in the 1994 year.

A new opportunity was provide with a grant from DeWitt Wallace-"Readers Digest Fund to work with the National 4-H Council and the other Extension agents associations on training and awards for members. This exciting program noted work with families of "Youth at Risk". 1993 was the first year for the presentation of these awards to eleven (11) members.

The Arizona Association provided innovative programs added to the eight (8) Issue Workshops, six (6) educational opportunities from exhibiting companies, thirty one (31) concurrent sessions of sharing extension programs, and twenty four (24) Showcases of Excellence by our peers and gave the membership vast opportunities for profession improvement and networking in the warm climate and friendly atmosphere of Phoenix, Arizona.

Objectives of the session were:

- * To explore the integration of family, community, and global environments from a holistic view.
- * To expand the knowledge base of Extension Home Economists concerning physical, social, and environmental changes impacting diverse families.
- * To expand skills to strengthen personal and professional development.

Executive Board and committees met in Pre-Board sessions prior to opening session with the Regional meetings on Sunday evening.

* Proctor and Gamble Leadership breakfast began the second day with the formal opening rituals to follow.

The opening session keynote speaker was William L. Rathje Dept. of Anthropology, University of Arizona, sharing environmental background and differences to aid our understanding of the diversity that Extension Home Economists face in their work with clientele.

The second General Session attendees heard Dean Gene Sander, College of Agriculture, University of AZ, and the Director of Extension, Dr. Jim Christianson.

* "How to Keep Your Family Together When the World is Falling Apart" was the topic of Dr. Kevin Leman, Psychologist, radio and tv personality and speaker from Tuscon Az. His radio show "Parent Talk" features parents talking to parents.

* "News and Views from Association Presidents" was the opportunity for members to hear of the cooperative efforts of the "Extension family". Association Presidents for 1993 were Doug Warnock, NACAA, Pat Buchanan, Epsilon Sigma Pi, Chuck Leifeld, NAE4-HA and Ruth Pirch, NAEHE.

Tuesday schedule started with the third General Session with Dr JoAnn Slavin, Professor Dept of Food Sciences and Nutrition, University of Minnesota who presented "Narrowing the Whole Grain Gap: The Role of Whole Grain Foods in the Diet". The program was sponsored by General Mills Inc.

Wednesday's General Session followed a Continental Breakfast sponsored by Arm and Hammer Division of Church and Dwight Co Inc. Walter Coddington spoke on "Green Products- Can't Live wwith Them, Can't Live Without Them."

"Building Positive Synergy Through Ethnic Diversity" was the topic of Dr. Samuel Betances, the general session speaker. Dr Betances is Professor of Sociology at Northwestern Illinois University and is noted for his work of building positive synergy through ethnic diversity and his commitment to equity and excellence in making diversity a plus in education, business and society.

The final General Session on Thursday was the Celebration of Excellence when the Awards program was held, the invitation extended to 1994 Annual Session in Kansas and the installation of officers for 1994.

During the week programs were presented by members which included the winners of awards, and by commercial exhibitors. The programs topics and presentors follows.

ISSUES WORKSHOPS

Issue Workshops set the pace for the changes seen in Extension work across the nation and how the professionals are handling the issues.

* **"Networking to Improve the Plight of the Young Child"** was presented by Dr. Elizabeth Tuckermanty, National Program Leader, Nutrition, USDA/Extension, who told how that initiative, focusing on the life skills of limited resource families, could be met by joining with other agencies in educating and empowering families to improve their lives.

* **"Open Your Electronic Window to the World-Explore Internet"** was a workshop to help professionals learn the many capabilities of the system and how it could be used as a networking tool. Deborah Shaffer, Information Technologist, USDA; Ellen Varley, Ext Agent, Md; Sharon Day Hoelscher Home Economist, Az; Mary L. Russ, Home Economist NC; Jean Alder, Ext. Assoc. Professor; were the presentors.

* Andy Halper, College of Education, Minneapolis, Mn, presented a Hallmark program "Talking to T. J. - A New Resource for Child Development". The purpose being to help children acquire skills and attitudes needed to develop personally rewarding and cooperative peer relationships within a diverse society.

* Evelyn McPherson, President of American School Food Service Association, shared insights into how NAEHE's vision for children and families and ACFSA's vision for "Shaping the Future, Healthy Children" could be a coalition in the communities for support and cooperation with USDA'S CES AND FNS.

* **"Garbology 101: What You Need To Know About Household Discards"** was a video and discussion by Dr. William L. Rathje, Dept of Anthropology, University of Arizona.: Dr. Karen Leman, Tucson Az. was the presenter of a topic "What happens When Birth Order Changes."

* Jeanne M Priester National Program Leader ES-USDA, Janice Nixon, Co. Extension Director, CO. and Joyce Kleffner, Extension Educator, ME. shared roles, resources and program models for the session entitled "The Extension Home Economist's Niche in the System's Decisions for Health" The vision for the initiative is that people will maintain healthy life styles and affordable health care will be accessible.

* The goal for **"Creating Sustainable Environments for Families and Communities"** was to present programs that enhance the family's economic, social, and environmental well-being. Presentors were Joseph L. Wysocki, National Program Leader, Family Housing and Environment ES_USDA, and Jean Meadows, Extension Agent Fl.

* How to reach new audiences, create partnerships with agencies business government and consumers and stimulate interest in

consumer issues that impact special need families was a program sponsored by the National Coalition for Consumer Education of Chatham NJ. Elizabeth Pessner, Extension Agent presented the program "Successful Strategies for Consumer Education-Teaching the Hard to Reach"

* "Networking Round-up" was an explanatory presentation by the NAEHE member representatives to organizations with whom NAEHE works on a regular basis. The groups are: NOVILA, Marilyn Gore DC; Journal of Extension, Janice Leno, OR; Public Policy Council, Joyce Carlen, TX; ECOP Personnel & Organization, Lu Harper, MO; National 4-H Program Task Force, Bonnie Ellenwood, WY; Nutrition, Diet & Health and Food Task Force, Linda Murray, OK; 1997 Galaxy Planning Comm. Patricia Pawley PA, Joan Hamilton, MD, Judith Hetterman KT, Joanne Ross, WA, Jan Harwood, CA, Joyce McDowell, OH; DeWitt Wallace Fund/Awards, Barbara Trincella OK.

COMMERCIAL EXHIBITOR PROGRAMS:

* Six Commercial companies who exhibited at NAEHE provided educational opportunities for members. McDonald's Corporation Nutrition Consultant Pat Baird spoke on "What's on Your Plate"; Sandy Sullivan, Consumer Information Manager for Clorox Company presented the topic "Is It Flu or Food Poisoning? How to Avoid Both"; The Sugar Association sponsored Linda Houtkooper of University of AZ with the topic "Star Power: Use Dietary Guidelines to Look Good and Feel Great"

* Other commercial topics were from "Restoration Made easy" by Restoration Technology of Orlando FL.; "Easy Pattern Changes for the Designer Look" by Clotilde of Clotilde Inc, Ft Lauderdale, FL. and "No Sew Decorating" from J.T's Home Impressions of San Ramon, CA.

CONCURRENT SESSIONS:

Concurrent Sessions by Extension Home Economists were the sharing of successful programs. Diverse topics ranged family to foods to entrepreneurship.

* "Home Based to Mini-Mall Entrepreneurship" by Lynda Radant, Cherry Co, Valentine NE, provided, taught and assisted home based businesses to move successfully into a store front business in a mini-mall.

* TAKE CHARGE: Empowering Local Communities for Economic Development in the 1990's to show how the West Union OH. community learned to take charge of their communities destiny with an action strategy. Joyce McDowell was the Extension Home Economist in charge.

* "Environmental Stewardship and Money Management: Maxamizing the Use of a Family Resources While Maintaining a Healthy environment" presented by Chris R. Koehler, of Spokane WA. and Doris K.

Torkelson of Montesano, WA. promoted stewardship emphasizing how decisions of the family, community and natural resources work for the most results.

* Cheryl Jones Sycracuse, OH. shared the program "Take a Break With Your Kids; A Non-traditional Approach to Parent education". This primary abuse prevention program was distributed through Happy Meals at McDonalds Restaurants to 2 million parents in 5 years.

* "Community Voices-Empowering Non-traditional Families" by Peggy B. Kinsey, and Pearl Watson Stanley, NC. looked at new strategies to involve the non-traditional audiences in the changing times.

* Understanding the sensory changes in aging audiences as programs are designed in differing learning environments was the theme of "Walking in Old Moccasins" lead by six Colorado staff members; Holly Tatnall, Laurel Kubin, Jean Justice, Dr Dorothy Martin, Gale Loeffler, and Jackie Conner.

* Five Maryland Home Economists shared their experience in marketing Extension in the midst of downsizing which involved reassigning work in a 4 county area. Those involved in the program "Marketing Extension to New Faces and Places in These Changing Times" were Maxine C. Casey, Lynn F. Little, Cassandra S. Corridon and Judith Stuart.

* A program to prevent food borne illnesses when prepared by group volunteers was the emphasis for "Meal of Fortune or Jeopardy? Is Your Fund-Raiser at Risk for Foodborne Illness?" was shared by Carol S. Miller, Carol E Chandler, Susan W. Crusey, and Dr Lydia Medeiros of Ohio.

* Providing Hispanic families with culturally specific nutrition information was the purpose of the AHEA project presented by Dr Martha Lopez CA. The project, funded by Kraft/General Foods with support from Head Start was titled "Hispanic Parents in Action"

* "The Place of Gender, Race and Culture in Meeting the Challenge of Extension Home Economics Programs" was a a more indepth discussion by Dr. Samuel Betances of Souder, Betances an Associates, Chicago IL.

* "Educating Consumers About Healthy Homes" is a service via videotape and telephone bridging that helped staff teach individuals and communitites about the dangers of lead, radon, asbestos, VOCs, combustion products, water quality and sewage systems. Nancy B. Potter and Eleanor Hibben of NY. presented.

* Margaret Wilson NH. designed a mutli-level program for children, their single parents, and the community to help those involved to cope with stress and challenges of marital disruption and lifestyle changes. The program is "Supportive Connections for Single-Parent

Families"

* "Professional Unity and Identity-Positioning the Profession for the 21st Century" was a presentation to focus on issues held by Home Economics related associations emphasizing their position in the future. Mary Ann Fugate IL. and Lydia Harriman, Associate Dean/Assistant Director, OK. presented.

* "Taking Charge-Keeping Teens from Becoming Sexually Active" is a program aimed at youth serving professional to provide a project that directs teens to alternatives for sexual activities. Wilma Jean Lower and Renette Wardlow MO. were program providers.

* Alternative resources for future funding of Extension programs was addressed in the session "Changing Resources for Changing Times" by Dr. Sarah R. Foulke Home Economics Program Leader and Kermit Graf, Association Director from NY.

* "Impact of Professional Improvement on Our Changing Lives" was sharing by past Fellowship and Award winner how their award has helped them in the profession. The following shared: Rita Wood NJ, Sharon Hoelscher Day AZ, Natalie M. Ferry PA, Rose Pearce LA, Laurie Stevens NC.

* "Perennial Partners: An Interaction Skills Development Program" was founded in Georgia and is a curriculum to develop skills to more effectively meet the needs of clients, their families and their communities. Six home economists were presentors, Tommie G. Mullis, Mary Ellen Blackburn, Judy Bland, Ann Kendrick, Alva Heidel, Jayne Godwin.

* The growth of "Child Sexual Abuse; Our National Crisis: was discussed by Shirley J. O'Brian, Associate Director AZ.

* "Nutrition and Sports: A Winning and Combination" a program that dispelled the myths that many athletes believe will give them the competitive edge, was given to school audiences by Cynthia R. Hoover of OH.

* Michelle Pride IL. was interested in helping minority business entrepreneurs with management, insurance, licensing and financial aids all which would help families with financial stability and quality of life. Program is titled "Designing Educational Programs for Minority Business Entrepreneurs"

* Extension learners, challenged to develop thinking skills for decision making were guided to see their values as the basis for their decisions. Shirley L. Barber and Diame H. Corrin MN were the instructors of "Are We Teaching Values or Valuing?"

A parent education curriculum for culturally diverse families was researched and developed by Beth Van Horn PA. "Helping

International Families Cope With Daily Living in a Rural Community" was the title .

* A video, "Emergency Foods, Videotapes for Commodity Food Users" was prepared by Caroline Cannon and Pat Aune OR. to show how tasty and creative meals can be made using commodity foods received at Emergency Food Pantries.

* Nancy Leidenfrost, National Program Leader, Hunger and Undernutrition revealed the plan and exchange of ideas to highlight work with families in the year of the child in the presentation "Enhancing Present Programs and Building New Collaborations Based on the Principles of the International Year of the Child"

NUTRITION EDUCATION RESEARCH AWARDS

* "The Effect of Nutrition Education Intervention on the Dental Health of Migrant Farm Workers Families" measured through questionnaire and oral interviews the understandings and migrant families about healthy food choices in relation to dental health. Improved knowledge and behavioral changes resulted in the training by Margarita Cordoves and Anne Cotter of Costa Mesa, CA.

* The results of "Nutrition Education for Elementary Youth" for all K-6 children in the county showed improved snacks selection if the children were not forced to try foods and if the food ingredients were revealed, not hidden. Laura Willet Wilson was the researcher and teacher in her Kentucky county.

RESEARCH AND STUDIES AWARDS

* The role of grandparenting is changing as revealed in a study by Kimberly Ann Greder WI. More primary care is being given by grandparents whose role is increasingly important. The study examined the attitudes and interaction of grandparents and their grandchildren.

* "Factors Influencing the Economic Well-Being and Financial Coping Strategies of Idaho Households" was Marilyn Cross Shinn's study of how households adjusted to changing economic environment, how people perceived their economic well-being, influenced by age, income and educational level.

* "Under One Roof-A Look at Multigenerational Families Living Together" was a team study by Jackie Getting, Marian Anderson, Ann Zander and Pat Stumme of MN. They developed a study group lesson and family game to provide these unique families a way to address their situation in a positive and interactive way.

* A session to look at America's changing food habits, the cost of food today and ideas for continuing to promote healthy, economical food selections titled "Issues in Food Economics" was the research by Dr Patricia Tengel, Lynn F. Little, Maxine E. Casey and Judith Stuart of Maryland.

* **"The Hispanic Woman and Her Heart"** involved Spanish speaking, low-income women and studied the effect of community agencies working together to empower the audience to improve their lives, their eating and food preparation practices. Ana Standard, NY was the author.

The level of understanding of principles of parenting was studied by Ann B. Parkinson and Glen O. Jenson of Delta UT. **"Age-Paced Newletters: Can They Increase Parenting Knowledge for Limited Resource Parents?"** was the tool used to teach and evaluate through pre- and post-program.

* Sharon Hoelscher Day, AZ. studied model programs across the nation that taught Life Skills and involved community and coalitions of educators to meet the Extension initiative on youth at risk and limited resource families. Study title was **"Life Skills Training Moves Women Off Welfare"**

PROGRAM EXCELLENCE THROUGH RESEARCH

* **"Financial Management Strategies for Caregivers"** a training program for caregivers, is designed to assist them with financial tasks and decisions related to basic living, home and nursing home care expenses for their care recipients. Sharon P. Blase, NJ was the program author.

* **"Self-Esteem & Academic Performance of Children"** was an experimental field study to measure a study Self-Esteem Enhancement curriculum. Sheila S Settles, TN. indicated that variations and adaptations of the program did have positive results among third grade students.

* **"Using Spanish Radio for Nutrition Education"** was a study to test the impact of this type of listener education. The study revealed that radio is under-utilized and is an effective means to reach this minority audience. Norma Wightman and Connie Garrett of CA. were the study authors.

* When a statewide mail survey of 1135 nutrition and health educators revealed that 15% were unsure and 88% wanted more information about the new USDA Food Guide Pyramid. A statewide training project was begun. Virginia Ann Romero, WY carried out the research, **"USDA Food Guide Pyramid Survey"**

SHOWCASE OF EXCELLENCE was the opportunity for selected programs to be viewed and shared by the presenting Extension Home Economist. Twenty three (23) different successful individual or team effort programs were shared with their peers.

* **"Strengthening Our Capacity To Care"** : DeWitt Wallace Award Winners facilitated by Barbara Trincinilla OK.

* **"Power Pay Debt Reduction Analysis Program"**: Judy Harris UT.

- * "Blended Family Newsletter": Beverly J. Keil OH.
- * "Smart Shopper"s Series: Kay W.Burke, Gem T.Jenkins, Gail C. Thompson, Louetta M.Jones, Rachel S.Brydie, Patsy G. Pelland. VA.
- * "Exploring the Food Pyramid with Professor Popcorn": Janice Bradley & Pat Dunham IN.
- * "Recycling is Not Enough" Madeleine Greens, MD & Shirley Barber, MN
- * "The Competitive Sports Edge": (1992 General Foods Consumer Center Media Grant) Susan L. Mills, MO.
- * "Money Management for Limited Resource Audiences": Dorothy Marley, IN.
- * "Kids in Charge: A Family-Focused Approach to Teaching Self-Care Skills": Tedi J. Winnett & Shelby J. Maier, WI.
- * "Nutrition, Health and Food Safety in Hawaii": (1992 General Foods Consumer Center Media Grant), Julie M. Zee & Betty Jo Thompson, HI.
- * "Developing A Holiday Spending Plan": Mary Ann Lienhart-Cross, IN.
- * "B.L.A.S.T.- Bonding Levels of Ages Strongly Together": Beverly Koenig & Johanna B. Jennings, OH.
- * "Programming for Hispanic Migrants": Margaret E. Griffiths, Beverly Koenig, Susan Zies, Marcia Jess, Doris Herringshaw, Ann Golden, Sharon Mader & Lisa Pescara, OH.
- * "Single Parent Family Camp": Sharon Mader, Ann Golden & Margaret E.Griffiths OH.
- * "Escape to the Bay-A Healthy Lifestyle Weekend": Susan Zies, Doris Herringsshaw, Marcia Jess, Sharon Mader, Lisa Pescara, OH.
- * "A Matter of Heart"; Marcia Jess, Doris Herringshaw, Nancy Stehilak, Barbara Rohrs, Susan Zies, Beverly Koenig, Lisa Pescara & Margaret E. Griffiths, OH.
- * "Positive Parenting in the 90"s: A Community Commitment": Joyce Fittro & Kim DiLuzio, Student Services Coordinator, Delaware City Schools, OH.
- * "Household Waste Day Helps Save Our Environment": Janet Hollingsworth, OH.
- * "Lead Poisoning:A National Pediatric Problem-California Extension Home Economists Respond": Martha Lopez, Jeanette Sutherlin, Shirley Peterson, Dr Sheri Zidenberg-Cherr, Dr.Art Craigmill CA.
- * "Girl Talk": Judy Cloud Orr, Extension Agent, Trish Lowry, Jackson, Madison County Health Dapt., Joanne Brown, Womens" Health Services Coodinator, HCA Regional Hospital, TN.
- * "P.A.T.C.H. (Parents and Their Children at Home); Mary Leager-Hagemeister, PA.
- * "Understanding Youth: Working With the Early Adolescent": Lynas K. Waun, Janet L. Paz, Victoria E. Steinfelt, Beth A. Tucker, Carol L. Willis, Annette M. Firth, AZ.
- * "Caution: Adult Under Construction:" Francis Voliva, & Sandra Brown, NC.
- * "Eastern Region Helps to Change the Lives of Families and Youth at Risk": Ann Rhinesmith, NJ.

ASSOCIATION BUSINESS

Business of NAEHE in 1993 created the new future of our association. Following studies and surveys of the past several years, the Strategic Plan was approved at the mid-year board and will be the guide for the next five years. A committee under the leadership of Ann Knisel MI. will monitor the progress of the Association as it follows the plan.

The mission statement of NAEHE is stated as follows: The National Association of Extension Home Economics educates its professionals to empower individuals and families to make informed decisions.

The vision includes:

- Being the VOICE for professionals in Extension home economics program development.
- Providing an information NETWORK for its members.
- Providing continuing EDUCATION for Extension professionals.
- Recognizing Extension professionals through awards and RECOGNITION.

CRITICAL ISSUE #1..Internal Communications

- * Develop the professional to empower individuals and families.
- * Provide a network of information sources for its members.

Objectives:

- * Identify and implement 3-4 year program of work based on the mission and vision.
- * Identify 3 year professional development goals for Annual Session and regional member leadership training.
- * Communicate the mission and goals to every member.
- * Involve members and state associations in setting long-term Association goals.
- * Communicate NAEHE structure and linkages to members.
- * Develop and recognize leadership within the Association.
- * Encourage state presidents to use summaries of annual narratives.

CRITICAL ISSUE #2..EXTERNAL COMMUNICATION

- * Strengthen the role of NAEHE as a voice for individuals involved in Extension home economics programs
- * Provide a network of information and information sources for its publics.

Objectives:

- * Communicate the mission and Association goals to national sponsors, legislators, coalitions, Extension administrators, Epsilon Sigma Phi, 4-H and agricultural associations.
- * Develop coalitions with national organizations that support goals and objectives.
- * Develop national grant proposals with coalitions addressing external goals.
- * Communicate impact information yearly to Extension Directors, legislators and media.

- * Communicate mission and vision statements "Speak with one VOICE"

CRITICAL ISSUE #3..Public Affairs

- * Develop a legislative VOICE
 - * Develop a legislative agenda to promote Extension programming.
 - * Provide internal and external publicity on legislative issues.
 - * Communicate to members all key legislative issues related to families.
 - * Strengthen Public Policy Education Forum.
 - * Communicate legislative issues with one voice.

CRITICAL ISSUE #4..Member involvement:

- * Encourage participation of membership
 - * Develop leadership and encourage active participation of members of the Association.
 - * Develop leadership and encourage active participation of minority members.
 - * Encourage the active participatio of retired members in state and national Association.

CRITICAL ISSUE #5..National Office

- * Provide effective service to members
 - * Maintain efficient national office.

CRITICAL ISSUE #6..Budget and Accountability

- * Implement a sound budget and accountability process.
- * Establish a foundation to support recognition of members
 - * Develop,implement and maintain a sound fiscal management system.
 - Fiscal management policies
 - Investment policies
 - National policies
 - Member policies
 - Publication policies
 - * Identify and secure non-traditional sources of financial support.
 - * Establish and maintain a NAEHE foundation.

Each objective had strategies, personnel and timelines for completion.

Reorganization of the Association was a mandate from the members who asked for the Executive Board to look at reducing the size of the Board and to cut the cost of of the boards functioning. Beginnings were made in 1992 at Regional Prsidents workshops, with input from the Executive Board and further refinement at the Presidents workshop in 1993. This meant a complete revision of the By-Laws of the Association. It basically meant the addition of a 4th Vice President, with responsibilities for committee or task force combinations assigned to each of four Vice Presidents.

The Executive Board would be as follows: President; President-Elect; Vice President/Awards and Recognition; Vice-President/

Professional Development: Vice-President/Public Affairs: Vice-President/Member Resources: Secretary; Treasurer; Immediate Past President: 4 Regional Directors. It was determined that the election of a fourth vice president and committee chair positions would evolve at the 1994 annual session with the addition of task force/issue groups to become the action and involvement of members.

Member involvement would continue as Awards and Recognition: Public Affairs; Profession Development; and Member Resources committee/task force members. All former committee responsibilities relating to the Annual Session would also be carried out under the direction of the Vice Presidents.

VP for Professional Development to provide opportunities for members to develop professionally in teaching, research and publishing via Annual Session, THE REPORTER/COMMUNIQUE, Journal of Extension, and Regional meetings.

VP for Awards and Recognition to evaluate current awards, develop awards, identify and recruit award sponsors (working with VP for Professional Development), encourage donation to 501c3 awards fund, interact with NAEHE foundation and to carry out the former tasks relating to annual session selection and recognition of members.

VP for Public Affairs to coordinate the Public Policy Forum, to build coalitions and promote relationships with key leaders, with organizations and legislators, to develop a process to determine issues.

VP for Member Resources to provide an information network for members, facilitate networking opportunities, support professional/career development, and leadership and encourage active participation of new, retired and honorary members.

In 1989 the Association established a National Headquarters office, in 1993, the executive director resigned leaving the opportunity to consider changes that were requested by the membership that a site more central be selected for the headquarter office. Additionally consideration needed to be given to the expense of full time executive director position. The decision was made at annual session to hire an association management firm for an amount approved in the budget for a one year term. A conference planner and printing the association publications were included in the management search.

For the first time JCEP (Joint Council of Extension Professional), has joined forces in the public issues and/or leadership forum. Held at National 4-H center in March, those involved were National Association of County Agricultural Agent, National Association of 4-H Agents, and Epsilon Sigma Phi and NAEHE.

In a continues effort to communicate with retired/honorary members, the decision was made at Winter Board to send a special registration packet to all active and retired/honorary members who subscribe to THE REPORTER

PROGRAM OF WORK

Membership Chair Rebecca P. Brooker reported 3050 members as of mid-year board meeting. The issues addressed were states to provide lists of active, retiree, & honorary members, consider life membership for retired members, to involve new and honorary/retired members in annual session, and consider new NAEHE sale items. A brochure was developed and sent to states "Honorary Membership..A New Step to Professionalism". As a result 59 honorary memberships were received from 24 states. An article "Mentoring New Members:" was published in THE REPORTER.

Minority Network Chair Wilma Hall, reported 21 applications for the new in 1992 Diversity Award. Committee goals were to provide training to increase awareness of living in a global community and the challenges to improve quality of life for all, an awareness of changing world and US demographics, a working relationship with organizations that support or complement MNCs and NAEHE goals, to compile a history of Negro Home Demonstrations Agents Association and to provide the Diversity Award. A history of Negro HDA Association was published in THE REPORTER. Two articles were in THE REPORTER or COMMUNIQUE reflecting diversity issues.

Professional Improvement chair Laurie Steven's committee goals were to create an awareness of the professional development opportunities outside NAEHE, encourage application for Fellowship Awards, stimulate members to have a personal and professional Vision, and to orient state winners chairs to the activities of the committee. Past Fellowship winners presented a concurrent session program "The Impact of Professional Improvement on our Changing Lives". Forty (48) applications were received for the Continued Excellence, Four(4) for NAEHE Fellowship, three(3) for Greenwood Doctoral and eight(8) for Grace Frysinger Fellowships. The five winners of the awards shared \$8,000.

Public Policy Education committee was chaired by Janette B. Chapman. A Joint Public Policy Education Forum on health care had 31 people attending the session, success insured holding a session in 1994, again to be a joint venture of the four Extension professional associations. The 1992 two Public Policy Winners wrote articles for THE REPORTER, plus an article by Joann Tarbox "Exploring Rhetoric and Reality" for the COMMUNIQUE. Barbara Anderson, MN attended the Farm Foundation Public Policy Education forum and will be the 1994 Chair of this committee. There were fourteen (14) entries for the Public Policy Education Award with the two winners receiving \$1,000 each.

Public Relations chair Peggy Vuylsteke had a committee of 16 members. Their major goal for the year was to create a new marketing brochure to be used with the diverse audiences of NAEHE, and to begin to merge the public relations work with the other program of work committees in a step to Association proficiency. A Media Campaign ad-hoc committee met during the year to formulate three avenues of approaches; the marketing brochure for varied audiences; a video about Extension home Economist, who they are what they do to promote national and state initiatives; and to work with the Membership committee to promote NAEHE among members and colleagues.

Research and Studies was chaired by Darlene Price. To fulfill the mission of the committee to strengthen a research base, members were encouraged to conduct and report research and studies, provide an opportunity to share their work and to inform decision makers of the research needs of the Extension home economics clientele. Members attending Annual Session had the opportunity to see five concurrent sessions by home economists who enhance their programs with research and studies, four programs by winners of Research Awards, two Nutrition Education awards winners, and four Research Session applicants were presentors. Articles on the work of the committee were prepared for THE REPORTER as were worthy research papers by members.

Annual Session planning and work committees ensure a successful conference. Darcy Dixon, Site Coordinator, and the Arizona members created the "Taste of Arizona" that followed through the entire annual session with the flavor of the old Southwest. Entertainment, food and well planned activities filled the spare moments of the annual session.

Cindy Oliveri, Arrangements chair and her committee were responsible for coordinating with the Hotel, all the needs for space, equipment, special activities and meeting room hospitalities. Thirty four (34) committee members served in that capacity.

Exhibits chair Rose Pearce and her committee are responsible for recruiting exhibitors and making all arrangements for the exhibition hall. Members were asked to help recruit exhibitors with a \$50 "finders fee" for those who come to the session. Of eighty two (82) suggestions twelve (12) accepted. Ten companies asked to present educational programs and six were selected. Seventy (70) booth spaces were filled plus using the area for Showcase of Excellence. Exhibiting companies are honored for every five years with a plaque and all receive a small gift and hopefully many thank you's from the membership.

Susan Brown and her Registration Committee had the important advance work of the annual session, getting the registration forms ready for member use. (The form is now translated in Spanish) With

the resignation of the Executive Director, the work of the registration fell on the Chair Susan, increasing her workload to 1990 level. Seventeen (17) members worked the annual session registration hours for the attending 1275 registrant.

Awards and Recognition are a special part of NAEHE and a significant benefit of membership. Five hundred and forty six (546) members applications were received by the Regional Directors. Distinguished Service Awards were awarded to seventy nine (79) members and sixty nine (69) members became Honorary Members.

The GREENWOOD DOCTORAL FELLOWSHIP \$3000 was granted to Barbara O'Neill Her speciality will emphasize financial planning and counseling.

Faye C. Richardson PA, received the \$2000 NAEHE FELLOWSHIP helping her reach her Doctoral level in Adult Education focused on research on a comparative analysis of EFNEP and ICDS of INDIA and on EFNEP Paraprofessional Ways of Knowing.

The \$1000 NAEHE FELLOWSHIP was earned by Cheryl L Beilema, IL. Her study plan for Ph.D in Education involves research in development of Extension professionals through distance education and new technologies.

The GRACE FRYISINGER FELLOWSHIPS for \$1000 each, were presented in 1993 to Patricia Leach, PA. to study Extension's involvement in tourism development in rural economically distressed communities. The second \$1000 was earned by Marti Hamilton, CO. for her research that relates to the role of educators to step-families by visiting the Step Family Association of America in Nebraska.

PUBLIC POLICY EDUCATION awards of \$1000. each went to a team from Nevada, who addressed the water supply, a critical problem in Southern Nevada. Team members were Alice M. Crites, Gini Mitchell and Thomas Warren. In Wisconsin, Marcia J. Salsbury worked with a coalition of communities leaders to discuss the need for child care. The New Berlin Business Community Child Care Program was the result that provided a facility for 150 children.

Six FLORENCE HALL awards are funded by NAEHE in memory of Florence Hall who personally started the award in 1952. From Minnesota, Phyllis A. Onstad, and Madeleine L. Wiegrefe prepared training materials for a workshop on the impact of divorce on children, as expressed by a child care referral organization. Each will use their funds to continue their work relating to the impacts of divorce. Kathleen Brown, IL. facilitated community based efforts to enable people and the community to solve their health care crisis in their rural area. Janet H. Brown KY. worked with the first Citizen's Solid Waste Advisory Committee in a cooperative effort of city and county to establish a \$175,000 Transfer/Recycling Center. Kristan M. Leier NY. submitted her work with MOMS (Mothers and

Others for Material Support), a program that trains volunteers as educators in promoting healthy pregnancy. Drue W. Trotter NC. used innovative techniques to educate the public on Solid Waste Reduction and Smart Shopping Bag programs. PATCH is a program for a special audience, incarcerated parents, who needed to increase their parenting skills as well as maintain a contact with their children while in prison. Mary Laeeger-Hagemeister PA authored the program.

COMMUNICATION AND MEDIA AWARDS were sponsored by American Income Life Insurance Company. Five \$200. grants were awarded as follows: Newsletter 1 to Donna Liess, CO. for "Home Connection" a bi-monthly newsletter for general public including Extension homemaker news and a senior column; Newsletter 2 by Mary P. Dodds NV. for "Change of Heart" aimed to educate people identified through blood Cholesterol screenings who are at greatest risk of developing heart disease; News Article by Jananne Finck for "Turkey Talks" on safe preparation of the thanksgiving fowl; Radio feature a collaboration on fifty-six 5 minute programs on aspects of parenting from discipline to communication by Barbara L. Smith NY; Barbara J. Gilbert.OH for a Computer Program to help home economists access updated new releases quickly.

Other media awards were; Radio Spot; Lisa Murphy on helping the audience learn to eat well on less money by better planning, an emphasis caused by unemployment in her Marion county of AL; TV Feature by Carla M. Haley AR. to reach audiences who may not have been familiar with consignment or resale shops and their functions, a portion of her Family Resources Management issues; Instructional Video was developed by Denyse Altman Variano NY. titled "VOICES: A Vision of Pre-parenting Education in Our Schools" to teach school personnel and community the What, Why and How of pre-parenting education; Overhead Transparencies award was earned by Ingrid Holmes MD. for "Hypothermia- Are You at Risk" a program for senior citizens at Senior Centers; a team effort produced the Slide Set that addressed waste management methods and educational programs to educate public officials, civic groups and extension personnel. Members of the team were Martha Gatlin, Carolyn Lott and Daniel Gardner Audio-visual specialist, MS.

Two Package programs were selected as winners in 1993; Faden Fulleylove-Krause WI. used "Stop Buying Trash-Recycle" to teach 1000 persons about selecting recycable and reusable containers, taking their own bag to shop, to help people realize the importance of friendly packaging. The second Package Program was the efforts of a team from Pa.who developed "Today's Working Parent". The topic was presented to agents in two states. Staff were Rebecca A. Escott, Mary Laeeger-Hagemeister, A. Joan Lamberson, Debra Naumann, Patricia Powley, Michelle Rodgers, Rebecca Scotland, Nancy B. Stevens and James VanHorn.

GENERAL FOODS CONSUMER CENTER MEDIA GRANTS went to five winners

with \$500 each; From IA, Lorine Matters and Susan Uthoff determined the need for EFNEP teaching materials for clientele who have low reading ability or for whom English is the second language. Pictorial directions and few words will enhance the programs to be used by EFNEP program assistants. In Maryland, "Nutrition and Health Concerns of the Elderly" will be a videotape presentation. highlites of the vidoetape will be food safety cooking for one, new labeling information good nutrition for elderly healthy choices when eating out and staying healthy. Producers were Maxine Casey, Cassandra Corridm, Luyn Little, Judith Stuart, and Jane Wagner. Minnesota's Ann Bosch will use the grant to develop and disseminate nutrition education at fast food restaurants stressing moderation and balance in the options and choices to balance the rest of the day for optimum nutrition; Linnette Mizer Goard OH. proposes to develop nutrition displays to be housed in senior citizen meal sites for ongoing education of the elderly population; Rhonda Shipp WY. will use the grant to fund a grade school nutrition project promoting "5 a Day for Better Health"

FINANCIAL MANAGEMENT AWARD is sponsored by NAEHE to two presentations. In Minnesota, FmHA requested training for office staff in the topic of financial management. Jean Bauer, Sheila Craig, Kathleen Lovett and Patricia Stumme worked on and presented the program. From New York, Grace Roosien developed a program for young families to get the most value from their money. Topics like communications, budget plan, tips on trimming and saving were found in "Money Matters for Today's Families",

OUTSTANDING LAUNDRY EDUCATION AWARD is a \$500 gift for two winners. Madeliene Green MD. addressed a need proven by a survey and prepared a program that reached 14,000 pesticide applicators and those they supervised. She used protective apparel show, displays, laundry cards, alternative posters and self test in the programs. Brenda P. Kucharske, and Judy J. Smith TN. used information from South Dakota research to reproduce 15,000 magnets to distribute at certification seminars for pesticide applicators.

MONSANTO AWARD is \$200 presented to two home economists who address some aspect of "A Safe Nutritious Abundant Food Supply" Elizabeth M. Symanski MI. had a project FRESH that focused on supplying WIC families with a safe and wholesome supply of Michigan grown fresh fruits and vegetables reaching 570 families since 1990. Alby K. Peters Tx. assembled a packet including self designed bi-lingual posters to teach food safety to low literacy families in cooperation with the Literacy council and volunteers from Altrusa Club.

WATER QUALITY EDUCATION AWARD is two \$500 awards sponsored by Water Quality Association for programs aimed at water quality in the home, farm and business. From Oregon, Nan Lenhart and Mary Ann Sward developed a teaching package so their audiences would know where they get their water, threats to the water supply, and how

quantity and quality could be protected. Carol Winland WV. facilitated a task force of agencies to address a national issue, Water Quality. Grant funds were secured to print 45,000 original design placemats installed a riparian demonstration site, do teacher in-service on the topic, printed a brochure and funded water quality monitoring by youth and held a celebration of Earth Day.

DEWITT WALLACE_READERS DIGEST funded ten (10) Youth At Risk recognitions the first year of the award. This might include ideas on creative programs, impact on target audience, a goal of reaching a new audience of Youth at Risk, partnership efforts integration with other ongoing programs and volunteer support. (Winners are listed in the 1993 Chronological History)

NEW PROFESSIONAL AWARDS are sponsored by the NAEHE Past Presidents who believe in the value of professional improvement and the contribution of the Annual Session toward that goal. The two \$250 awards are given to members of one to three years of service to attend their first annual session. Ann V. Just OH. focused her program on teenage pregnancy, parenting and sexual responsibility. Vi Leonard SD. addresses the many needs of the modern Indian family caught between traditional ideals and modern world on the Standing Rock Indian Reservation.

DIVERSITY AWARD recognizes efforts in achieving and sustaining diversity in Extension home economics programs. One \$250 award was granted in 1993 to Margaret Grenell Rogers, MS. for her work on an annual health fair in collaboration with AARP. It is an effort to assist aging and low-income population who face difficulty in securing adequate health care.

PARAPROFESSIOAL AWARD begun in 1970 by Pennsylvania Association of Extension Home Economists, and changed in 1986 to \$100 cash award and certificate, honors paraprofessionals for outstanding accomplishments.

1993 recipient was Nancy DeSpain OR. who with special understandings of needs, adapts lessons for cognitively limited adults children, teen parents and chemically dependent mothers.

The 1993 **EXHIBITOR RECOGNITION** was presented to the following:

Kerry Group, Inc	40 years
The Hoover Co.	40 years
National Livestock and Meat Board	35 years
Alltrista Corp. (formerly Ball Co)	30 years
Canned Fruit Promotion Service	20 YEARS
Produce Marketing Association	20 years
American Income Life Insurance Co.	10 years
Regal Ware Inc.	10 years

History summarized by Faith M. Cahalan, South Dakota
Historian 1992-1995