

First Vice President - 1971-1973 (Program of Work)

President - elect - 1974

President - 1975

In addition she received the DSA in 1966 and was Chairman of the DSA Committee in 1966

In 1967 she was Chairman of the State President's Group

She served as Nominating Committee Chairman in 1972

The Public Affairs Committee was established during her presidency as was a \$2000 scholarship for a member who was pursuing an advance degree.

Miss Nettie Ruth Brown, Florida, president NAEHE, called the midyear Board and Advisory Council meeting to order on June 19, in Stouffer's Atlanta Inn, Atlanta, Georgia.

The nominating committee, under the direction of Pat Jarboe, Missouri, had met on May 15-16 for the purpose of preparing the 1976 slate of officers. This committee made the following recommendations to the Board. They were discussed and approved:

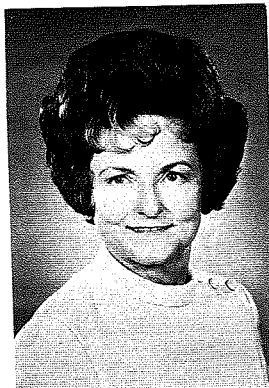
1. Change the recommendation sheet for national officers to include the dates proposed candidates served in various officers and committees rather than number of years. Also provide space for comments in addition to the check sheet which is filled out by the state presidents.
2. Provide a more detailed sheet with specific place for character reference on the Administrative Personnel recommendation sheet.

Preparing a slate of officers is serious business with the nominating committee. They spend one full day making decisions from the recommendations submitted. This additional information should give added support and a little more background to the nominee recommendation.

### **GIFT TO FELLOWSHIP AWARD FUND**

Mrs. Elizabeth Roth, an honorary member from New Jersey, made a \$200 contribution to the Fellowship Award Fund. Mrs. Roth was a former Florence Hall Award winner.

Under special committee reports, the board accepted a recommendation that a space be provided on the Para-Professional award certificate for the signature of the national presi-



Miss Nettie Ruth Brown  
(Fla.)

dent and the home economist from the prospective county; awards certificates and the retiring officer certificate should have signatures of the president and the secretary; and others' certificates, such as the Distinguished Service certificate, should have the signature of the 2nd vice-president.

#### **STATE ADVISORS**

The Executive Board recommended that each state select an advisor to work closely with the state association to develop an effective professional organization to aid in developing positive public relations programs; to interpret Extension policies that may relate to professional organizations; and, to assist in interpreting objectives and programs of the Association to associates in an effort to facilitate communications and understanding.

Another special committee report was on career publications and public relations to push career publications within the states and to upgrade the image of Extension home economist.

#### **PUBLIC AFFAIRS COMMITTEE**

The Board recognized the need for a public affairs committee. Because there is good leadership to be utilized with past presidents, Helen Cole, director, Eastern region, moved that a public affairs committee be named and the persons serving on the committee would be past presidents: Mrs. Phyllis Northway as chairman and Mrs. Joyce Clark, Miss Bettie Jensen and Mrs. Carolyn Heely as members. The motion carried. The following criteria was established:

1. To educate NAEHE members as to their role and responsibilities in public affairs, relating to Extension home economics.
2. Keep Extension home economists informed of legislative action currently under consideration which affects quality of life for families.
3. To encourage Extension home economists to keep informed on issues or pending action which are related to their responsibilities or well being.
4. To encourage Extension home economists not only to implement the quality of educational programs, but also accept responsibilities of keeping their public volunteer Extension leaders, program participants, local citizens, professionals, business and agency representatives, government officials, Congressmen and Legislators informed about contributions Extension home economics programs make to quality of living.

#### **Recommendations for Committee Composition:**

1—Immediate Past President

1—The representative to ECOP Home Economics Sub-Committee

4—A representative from each Region

Members should be appointed for staggered terms of office.

#### **GRANT-IN-AID**

The Minnesota State Association contributed \$500 to NAEHE to start a scholarship loan fund for NAEHE members. The committee which was named to study this recommended that a Grant-In-Aid Fund be established for members of NAEHE for graduate study leading to a degree. An annual stipend of \$2000 will be made available by the Association for the fund. All scholarship applicants will be ranked by judges and three top runner-ups to NAEHE and J. C. Penney Scholarships will receive \$1000, \$600, and \$400, respectively.

The Eastern Director, Helen Cole, reported Connecticut and Rhode Island are now two separate associations.

#### **BICENTENNIAL PHOTOGRAPHY PROJECT**

NAEHE was to sponsor a Bicentennial Photography Project for 1976. Three entries from each state were to be judged at the national level. Entries were to be supervised by a committee including the 3rd vice-president. A \$100 cash award will be presented for each winning color and black and white picture story.

The NAEHE Board also voted to sponsor a Coffee Reception for the NEHC Board members at their midyear board meeting which would be January 13-17, 1976 in St. Louis, Missouri.

"Spirit of '76: Spotlight on Professionalism" was the theme of the 41st annual meeting of the National Association of Extension Home Economists, meeting in Knoxville, Tennessee, October 27-31, 1975. The objectives were: To perceive our heritage; to promote professional excellence; and to pursue professional accountability. By the last day of the meeting, over 2000 had registered for the meeting.

President Nettie Ruth Brown officially opened the meeting Tuesday, October 28, at 9:30 a.m. Dr. Toombs H. Kay, Church Street United Methodist Church, Knoxville, challenged those attending to gain a new perspective on their profession; to become actively involved in community and individual development, and to be committed to an improved quality of living for all.

The ROTC Color Guard, University of Tennessee, with William Frank Martin in charge, presented colors. President Mary F. Hamilton, Tennessee AEHE, led in the pledge to the flag; Susan Kelly, Extension home economist, Tennessee, led the singing of the national anthem; and Dr. Webster Pendergrass, vice-

president, Agriculture, University of Tennessee, extended a welcome.

Mayor Kyle Testerman, Knoxville, welcomed NAEHE to Knoxville by proclaiming the week as Extension Home Economists week in Knoxville.

Dr. Virginia Trotter, assistant secretary for Education, HEW, was the keynote speaker on the subject "The Myth—The Reality." Dr. Trotter emphasized the role of women in community education through Extension programs. She said:

Extension has always been able to seek and understand, reach out and teach people with education. Teaching is a fundamental part of the Extension program and through action and interaction between communities and families you build better communities.

Dr. Trotter noted that there may be a gas, electric or fuel shortage, but there was no shortage of the human resources, and each delegate was asked to accept the responsibility for the development of these resources.

"Spotlight on Focus II" was the afternoon program. There were five different sections with a state leader serving as the discussion leader in each section.

Sue Osborn, Colorado, presided in the section in which Mrs. Margaret Fitch, state leader, Arizona, was the leader. Mrs. Fitch suggested that staff should form an advisory council of professional people who work with the target audiences to help set priorities on programs and to give counsel and assistance in implementing plans.

Nancy Wallace, Pennsylvania, presided in the section in which Miss Beatrice M. May, state leader, New Jersey, discussed a phase of Focus II. Miss May said that Focus II had to be adapted to state plans and during the next three to five years, Extension will need to use a variety of blend-mix methods to reach people.

Ester Schmidt, Illinois, presided in the section in which Dr. Marlys Richert, state leader, Wisconsin, served as leader.

Linda Durham, South Carolina, presided in the section in which Mrs. Marilyn J. Backman, assistant director, North Dakota was the leader. Mrs. Backman urged Extension home economists to do programming with historical perspective and futuristic thinking in mind.

In the section Dr. Betty Jane Hodgkins, state leader, Louisiana, served as the discussion leader, and Evelyn Brooks, Oklahoma, presided. Dr. Hodgkins said that according to the USDA plan, there is a decrease in clothing and textiles and nutrition, and asked the home economists to look at the number of hours spent

in these areas. She said other problem areas we need to study are family resources, management and health.

On Wednesday afternoon, members could attend one of four seminars on "Spotlight Your Professional Excellence":

"Home Economics in Public Decision Making" with Mrs. Naurene McCormick, assistant director, Home Economics, Ohio, as chairman; Mrs. Nancy Steorts, special assistant to Secretary of Agriculture for Consumer Affairs, and Mrs. Mary Jolly, AHEA director of public affairs, as panel members, and Claudia Noell, Georgia, presiding. "Consumers are changing; they are no longer allowing government or industry to make the decisions on things which directly affect the quality of their lives," was the comment of Mrs. Steorts.

"Home Economics in Community Resource Development" was the topic of the seminar in which Deputy Assistant Administrator Dorris W. Rivers, rural development, served as chairman. Panel members were Miss Elizabeth Mumm, Indian Health Center, Arizona; Miss Marion Heard, professor, Related Arts and Crafts, University of Tennessee; Dr. Judith Kuipers, associate professor, head of Child Development, University of Tennessee. Barbara Stewart, New York, presided. Thoughts gleaned from this seminar were: Extension needs to be looking for opportunities where we can improve living; people need to pay more attention to preventive health; we need to strive for excellence in the craft program; and, Extension could be helpful in surveying the needs for day care centers.

"Home Economics in 4-H Programs" was the seminar in which Olga Norwinsky, Missouri, presided; Mike Ivens, 4-H member, Tennessee, served as chairman, and the panel was composed of Dr. Hope Daugherty, program leader, 4-H—Older Youth, ES USDA; Mrs. La Verne Feaster, state 4-H Agent, Arkansas; Miss Lois Howard, associate program services, Washington; and Grant A. Shurm, Extension director, Washington.

In "Home Economics in Retirement," Marilyn Langston, Louisiana, presided; Miss Virginia Boswell, retired state home economics leader, Tennessee, served as chairman and the panel was four retired Tennessee home economists—Inez Lovelace, Mary Stanfill, Alta Thomas and Angie Fugate. Their thought was, "Happiness is helping people in retirement."

On Thursday, Extension home economists learned of new methods of communications. Betty Oliver, Arkansas; Charlotte Young, Iowa; Charles S. Thorpe, Georgia; Naomi Johnson, Indiana; Carole Sammons, Connecticut; Janet Poley, Nebraska; Cordell Hatch, Pennsylvania, and Conrad Reinhardt, Tennessee, spoke and showed the use of television as a teaching tool.

To continue with the thought on "Spotlight on Communica-

tions," Peggy Kohl, vice-president, Consumer Affairs, General Foods, spoke on this subject at the General Foods Luncheon Thursday. Miss Kohl said:

Scientifics do not always foster communications between individuals; they foster the ability of one person to influence millions at a time with very little opportunity for the millions to question. That gives today's communicator an awesome responsibility, an obligation to society for which society has no way to hold us accountable; only an individual's conscience can do that.

Mrs. Martha L. Phillips, 2nd vice-president, presided at the Awards program. Mrs. L. Ann Domsch, 3rd vice-president, introduced Naomi Hacker of the Peanut Growers of Georgia and Alabama, who presented the Communication Awards: Ruth Klossner, Minnesota, newsletter; Kathy Walters, Illinois, radio tape; and Sheri Meyers, Nebraska, news column.

The Florence Hall Awards were presented by Mrs. Martha Phillips to: Mrs. Bonnie Bartlett, New York, who worked with residents of mobile homes to build a safe, attractive and economical playground; Miss Sharon Gay Fisher, Kansas, who saw to it 2367 vaccinations were given to citizens in her county although there was not a health nurse in the county and only one medical doctor; Mrs. Almeda F. Goolsby, New Mexico, who conducted, with the assistance of a dietitian, three programs for diabetics, and as a result an association was created which meets monthly; Mrs. Ruth W. Johnson, Illinois, who instituted a not-for-profit corporation, Kendall Family and Youth Services Corporation; Mrs. Virginia C. Jones, Mississippi, who conducted expectant parents classes; and Mrs. Sheryl Nefstead, Minnesota, who conducted weekly television programs entitled "Common Cents," teaching product facts.

Grace Frysinger Fellowships were presented to Patricia Sacks, Massachusetts and Molly Saul, Oregon, by Ruby Siemon, chairman, Professional Improvement committee.

President Nettie Ruth Brown made the NAEHE Fellowship presentation to Ethel Ann Diehl of Pennsylvania.

The J. C. Penney Company Fellowship was presented to Anita Rohde, North Dakota, by Joyce Bisbee, manager, educational and consumer relations, J. C. Penney Company.

Dr. Opal H. Mann, assistant administrator, Home Economics, ES-USDA, in her address, "Heritage for the Future," challenged NAEHE delegates with:

Professional excellence demands that we be ready to accept responsibility; we must accept new responsibilities when presented; we must anticipate the close scrutiny accorded

those who perform in new roles and be ready to pass the test with flying colors.

President Nettie Ruth Brown then conducted the Distinguished Service Ceremony, assisted by the four directors: Shirley A. Neel, Grace E. Kay, Helen F. Cole and Pat Jarboe. Seventy-eight home economists from 40 states and Puerto Rico were recognized.

The reception for honorary members and past and present NAEHE officers was in the home of the president of the University of Tennessee, President Boling. The First-Timers activity was at the Plant Science Building on the University Campus.

The last day of the 1975 annual meeting started off with a Continental Breakfast sponsored by Production Credit Association of Ohio, Indiana, Kentucky and Tennessee. "Spotlight on '76" was the topic for this day's program. Ann Domsch presided and the invocation was by Miriam Limb, alternate director.

The ECOP Subcommittee on Agent Associations was presented by Dr. Robert A. Bohannon, ECOP, Kansas and a panel composed of President Thurman J. Kennedy, NACAA; president Nancy Adams, NAE 4-H A; and Genevieve Harris, president elect, NAEHE.

"How to Be A Professional" was given by Dr. Andy Holt, president emeritus, University of Tennessee. Dr. Holt defined a professional as one who "goes above and beyond what is expected or required of others." He said that it took "spizzerintum" to resist the temptations of "letting John do it," putting things off, and dodging the hard jobs. He urged Extension home economists to be alert to changes and to constantly learn new skills in order to react to changes.

With these words the 1975 annual meeting came to a close and 1500 active members who had attended left for their respective counties with a renewed spirit of professionalism.